ABSTRACT
The research was about microfinance services to poverty reduction in Rwanda: a case study of Urwego Community Bank of Nyarugenge district. It examined the reality of the microfinance situation and poverty reduction among Urwego Opportunity Community Bank clients in Nyarugenge district has not been closely scrutinized and the purpose of this study was to assess the extent to which Urwego Opportunity Community bank (UOCB) has reduced poverty among the people of Nyarugenge district, Rwanda. This research examined whether the poor have been included in and or excluded from microfinance, the kind and nature of products provided, outreach, how and in what ways microfinance has helped the poor to exit from the poverty traps, and the challenges met by the microfinance programme in reaching the poor. The researcher used a triangulation of methods to collect and analyze data. It was found out according to research data that the microfinance services enhance poverty reduction. the researcher therefore concluded that the findings were affirming the set objectives and recommended for further studies on customer behavior, managerial ICT and Environmental factors among others which need the attention of future posterity.